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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Academy: Fine Arts and Communication** | | | | **Career Cluster: Graphics Design** | | | | | **Pathway: Graphics Design** | | | |
| **Curriculum Credits** | | | | | | | | | | | | |
|  |  | **Language Arts (LA)**  4 credits | **Math (MA)**  4 credits | | | **Science (SC)**  4 credits | **Social Studies (SS)**  3 credits | **Health & Physical Education**  1 credit | | **Pathway Electives**  3 credits | | **Other Electives**  4 credits |
|  |  | 1 credit 9th grade Lit.  1 credit 10th Lit.  1 credit 11th grade Lit.  1 credit 12th Lit | 1 credit Algebra 1  1 credit Geometry  1 credit Algebra II  1 credit 12th grade math | | | 1 credit Biology  1 credit Chemistry  1 credit Physics  1 credit science elective | 1 credit World History  1 credit US History  .5 credit Economics  .5 credit Political Systems | .5 credit personal fitness and .5 Health  **OR**  3 credits JROTC | | 3 courses in the same pathway  \*Pathway must start in 9th or 10th Grade in order to be complete by 12th Grade. | | Other elective courses  (any combination)  (2 credits of the same modern or classical language are required for university admission in the state of Georgia) |
| **High School** | **9th** | 9th grade Literature & Composition (EOC) | Algebra I (EOC) | | | Biology (EOC) | Geography | Personal Fitness & Health | | Introduction to Graphic Design | | Foreign Language 1 |
| **10th** | 10th Grade Literature & Composition | Geometry (EOC) | | | Chemistry | World History |  | | Graphic Design and Production | | Foreign Language 2 |
| **11th** | 11th grade Lit. & Composition | Algebra II | | | Physics | US History |  | | Advanced Graphic Design | | Maxwell  Grayson Tech  Work-Based Learning  Dual Enrollment |
| **12th** | 12th grade British Lit. |  | | | Science Elective | Econ/Political Systems |  | |  | |
|  | **CTSOs and/or additional learning opportunities:** | | | | | | | | | | | |
| **Other** | **CTE Dual Enrollment and Work-based Learning Opportunities** | | | | | | | | | | | |
| **Maxwell:**  **Introduction to Graphic Design**  **Graphics Design & Production**  **Advanced Graphic Design**  **Advance Graphic Design**  **Advanced Composition**  **Grayson Tech:**  **Commercial Photography**  **digital media** | | | | **Work-Based Learning /Internships**  CSEC graphic design intern  \*H3 Media  \*Gwinnett County Government Communications  \*Gwinnett Citizen Magazine | | | | | | **Dual Enrollment**  \*Gwinnett Technical College – Website Design  \*Gwinnett Technical College – Game Development | |
| **Post-Secondary** | **Secondary career and technical education programs may lead to industry recognized certificates, occupational opportunities or postsecondary education programs. Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.** | | | | | | | | | | | |
| **Technical Center Program(s)**  **Certifications:**  \*Albany Technical College | | | | | **Community College**  **(2 Year Associate Degree)**  \*Albany Technical College  \*Augusta Technical College \*Lanier Technical College | | | | **University Programs**  **(4 Year Bachelor Degree)**  \*Savannah College of Art and Design  \*University of Georgia  \*Georgia State University  \*Georgia Southern  \*University of West Georgia  \*Kennesaw State University | | |
| **Career** | **Sample Career Specialties** | | | | | | | | | | | |
| Most Entry Level Positions Require a Bachelor’s Degree OR 2 – 3 Program | | | | | Associate: Desktop Publisher (Approximate Salary: $37,500) | | | | Bachelor’s Degree: Graphic Designer (Approximate Salary: $49,900), Commercial and Industrial Designer (Approximate Salary: $54,900) | | |

**Pathway** **Course Descriptions**

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| --- | --- |
| **Course Title** | **Course Description** |
| Introduction to Graphic Design | Introduction to Graphic Design is the first course in the Graphic Design pathway. This course covers available careers in the industry of graphic design, identifies the main elements of design, and the utilization of different digital formats. Students will execute the process creating custom graphics that identify with a central purpose and incorporate the basic elements of design. Introduction to Graphic Design provides an introductory look at becoming an entry level Graphic Designer. Upon completion of all three courses in the Graphic Design pathway, students will have the opportunity to take an End of Pathway Assessment. |
| Graphic Design and Production | Graphic Design and Production is the second course in the Graphic Design pathway. This course covers employability skills, illustrating, and file management. Students will explore the different career opportunities of package design and explore methods for creating graphics for print. Graphic Design and Production provides an introductory look at becoming a Package Designer. Upon completion of all three courses in the Graphic Design pathway, students will have the opportunity to take an End of Pathway Assessment. |
| Advanced Graphic Design | Advanced Graphic Design is the third and final course in the Graphic Design pathway. This course covers Employability Skills, Portfolio Production and Project Development. Students will create a professional portfolio which displays their work and growth over the past 3 years. Advanced Graphic Design provides an introductory look at becoming an Art Director/ Project Manager and an advanced look at becoming a Senior Graphic Designer. Upon completion of all three courses in the Graphic Design pathway, students will have the opportunity to take an End of Pathway Assessment. |

Students in this pathway may also wish to consider:

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| --- | --- |
| **Additional Pathways/Elective Courses** | **Rational** |
| Introduction to Digital Technology | Graphic Design utilizes principles of digital technology for design and production. |
| Introduction to Business Technology | Business technology could enhance knowledge of the business aspects associated with graphic design. |
| Visual Art and Composition | Graphic design involves elements of art. Visual art and composition focuses on basic elements of art and students can continue to take upper level art courses to increase the integration of art techniques. |
| AV Technology and Film | Graphic Design can be used in audio visual and technology editing work. |